

## Advertising Booking Form

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### Australian Anaesthetist 2021

	Unit Cost	March	June	September	December
Full page back cover colour	\$4,140.00				
Full page inside front cover colour	\$4,140.00				
Full page colour	\$3,660.00				
Half page colour	\$2,090.00				
Quarter page (vertical only)	\$1,200				
Half page black & white	\$580.00				
Flyer loose inserts (includes postage up to \$300)	\$3,960				
*Advertorial	\$1,500.00				
**Educational article (price per page – two page max.)	\$550.00pp				

\*An advertorial can only be purchased with an advertisement.

\*\*An educational article is subject to approval by the editor.

### Relative Value Guide 2021

	Unit Cost	
Full page back cover colour	\$6,000.00	
Full page inside front cover colour	\$5,000.00	
Full page inside back cover colour	\$3,500.00	
Full page colour	\$1,800.00	_____ qty

**Total \$**

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**Signed on behalf of the advertising company**

**Company Name:** \_\_\_\_\_

**Representative Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Number:** \_\_\_\_\_

**Company ABN:** \_\_\_\_\_

**Your Reference Number:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

All advertisements are included in the online and App versions free of charge.

All amounts are specified in Australian Dollars inclusive of 10% GST and must be paid in advance.

Frequency discounts are only available for multiple bookings paid in advance.

Advertising cancellations will not be accepted after artwork deadline. Full insertion rate will be charged in this instance.